

# BeautyReport™

NEW BEAUTY™

THE ULTIMATE BEAUTY PRODUCT SHOPPING RESOURCE

## 73 BEST BEAUTY BUYS

*These solutions  
really work!*

+

## EASY WAYS TO LOOK BETTER FAST

THE NEW  
PRODUCTS  
YOU NEED  
NOW



\$5.95US A SANDOW PUBLICATION



DISPLAY UNTIL JUNE 11



influencers.

# SOCIAL *cues*

## INFLUENCERS' BEST BEAUTY TIPS

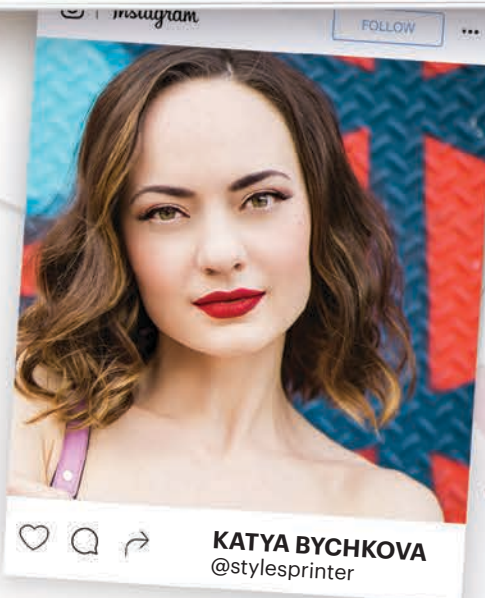
If tried-and-true skin, hair and makeup tips are what you're searching for, these influencers have you covered.



LINDSAY SILBERMAN  
@lindsaysilb

### Q: What's your best beauty hack for traveling?

**A:** People tend to waste unnecessary space in their makeup bags by packing full-size products. Instead, put your eye cream, foundation, moisturizer, and any other liquids you need, into contact lens cases. I promise you'll have enough product to last you two weeks. The tiny tubs store way more than you think!



KATYA BYCHKOVA  
@stylesprinter

### Q: Does using too many masks damage your skin?

**A:** I'm currently doing a 365 Masks Challenge where I test one mask a day for a year, so I get this question a lot. I always say that if you know the active ingredients in the mask, you'll be fine. Start with hydrating masks and move toward brightening and lifting ones. I recommend also applying one clarifying mask per week and adding in under-eye and lip masks when you need them.

### Q: What are your style tips for wearing braids?

**A:** Master a few of the most popular types of braids (the French braid, fishtail and Dutch braid) and make sure they start out tight. Then, give the braid volume by gently pulling both sides apart to create a looser, tousled look. For extra volume and length, I add clip-in extensions to my hair.



LAUREN MAZZEI  
@laurenmazzei



ARSHIA MOORJANI  
@arshiamoorjani

### Q: How do you keep your brows full and shaped?

**A:** I used to fill in my brows using a very dark pencil, which didn't look very natural, but I recently made the switch to using a much lighter pencil, and it was life-changing! Now my brows look very full, but not "overdone!"

### Q: How do you keep your skin clear and healthy?

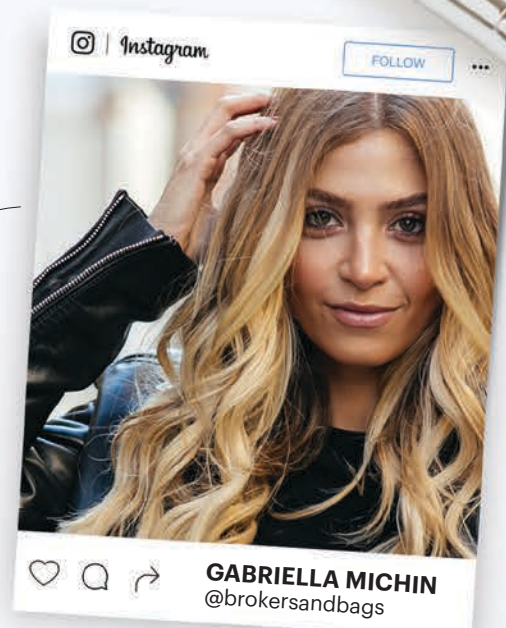
**A:** The biggest thing I can recommend is to hold a seasonal routine. Similar to vitamins, skin care products do not magically work in one day and you should give them a shot for at least two weeks. If you live somewhere with all four seasons, your routine should be updated as the months change, which will dramatically help your skin. You can also incorporate facials into your routine for an extra glow.



ALYSSA AMOROSO  
@publyssity

### Q: How do you get your curls to hold?

**A:** Instead of using a curling iron, I actually use a straightening iron to curl my hair. For me, it's an easy way to smooth out my hair, while also styling it. I also find that curls have more staying power when they're done this way. Once you get the hang of it, it's super simple and you'll never go back.



GABRIELLA MICHIN  
@brokersandbags



*influencers.*

**Q: How do you keep your skin so smooth and glowy?**

**A:** Using a great moisturizer is crucial, but other products are just as important. I use cleansers that don't strip my skin, and I alternate between physical exfoliants (scrubs) and chemical exfoliants (acids), which I usually apply at night.

**Q: How do you keep your hair color so fresh and natural-looking?**

**A:** I like to get touch-ups every season to keep my color fresh. I get highlights on the face-framing pieces and an ombré effect on the rest. My hair is naturally straight, but I love to style it curly because it makes the highlighted pieces stand out!

**Q: How do you maintain such youthful-looking skin?**

**A:** I take this question as a huge compliment because I did a lot of damage to my skin when I was younger and obsessed with tanning—I've spent most of my adult life making up for it. These days, I don't go in the sun without SPF 50 all over. I'm also a huge believer in the power of hyaluronic acid, so I use lots of serums and creams with it, and that's made a big difference.

**Q: What beauty products do you pack when you travel?**

**A:** It is so important to keep your skin hydrated when you're flying because airplane air is very dry, so I always have moisturizer and hydrating spray handy. One of my favorite things to do is wear a hydrating mask on the plane, especially if it's a long flight! SPF is essential on any trip, too, because the number-one cause of aging is harmful UV rays.

**Q: How do you combat your melasma?**

**A:** Melasma is an extremely common skin condition primarily seen in young women. It is patchy, brownish hyperpigmentation of the face, most commonly affecting the forehead, cheeks, nose and upper lip. Tired of my faux 'stache, my solution has been to wear a zinc mustache whenever I'm at the pool or beach.

**Q: How do you protect your hair from breakage?**

**A:** Lack of moisture can be a big cause of breakage and split ends, so I use hydrating oils and masks regularly. I've also traded in my regular towels for microfiber ones because hair is most vulnerable when it's wet and microfiber is gentler. Sleeping on a silk pillowcase instead of a cotton one is easier on your hair as well.

**Q: What's your secret to getting a model smile?**

**A:** As a commercial model and actress, I've had a lot of trial and error; however, I think the secret lies in a healthy routine! A great teeth whitener helps me feel super confident, and overall wellness is important, too. I try to eat healthy and sweat in the gym or at a yoga class to maintain a great glow.

**Q: How do you get the perfect curl on your lashes?**

**A:** To achieve extra-curly lashes, I heat up my eyelash curler with my blow dryer for a few seconds before curling them. For extra glam, I flip my eyelash curler upside down and curl my bottom lashes as well.

